

# RETAIL POINT OF SALE



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**WINE SALE**  
 BUY 3 PAY 2  
 ONLY THIS MONTH!



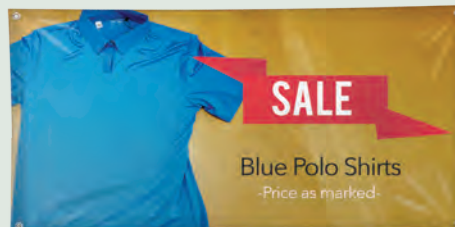
## DISPLAY

Display products such as table runners, counter cards, and tabletop retractables are a great way to catch someone's eye or to provide direct and useful information.



## IN-STORE SIGNAGE

Use flags, banners, and posters to brand locations and to create a signature look and feel. Used for decor, promotion, or aesthetically, these products help stores and shops stand out.



## FLOOR & WINDOW GRAPHICS

Floor and window graphics immediately transform a brick and mortar location into a vibrant and branded shop. These unique details draw customers in and add value to the experience.

## SALES MATERIALS

Companies have relied on strong sales materials to do most of the actual sales for years. Whether catalogs, brochures, or sell sheets, clients love the professional look, and customers love the convenience.



### Sales Materials

- Booklets & Catalogs
- Flyers & Brochures
- Sell Sheets
- Rack Cards
- NCR forms

### In Store Signage

- Banners
- Stand Banners
- Posters
- Backlit Posters

### Display

- Tabletop Retractable
- Table Tents
- Counter Cards
- Table Throws
- Table Runners

### Floor & Window Graphics

- Floor Vinyl
- Clear and/or Opaque Window Clings
- See-Through Window Graphics